ZAGREB
HRVATSKA • JUGOSLAVIJA

ZAGRE
FRIENDS,
ARRIVING
LIVING AN
OR COMI

ZAGRE CAST A SPELL OVER YOUR EYES AND
YOUR HEART
A MILLENIAL CITY, YET ALWAYS YOUNG AND NEW
A CITY OF ANCIENT MEMORIES AND NEW EVENTS
A CITY OF SOUNDS, COLOURS, IMPRESSIONS
ADVENTURES
OPEN DOORS AND OPEN HEARTS

ZAGREB IS ATTACHED TO AND GENEROUSLY
MINDFUL OF ITS FRIENDS
AND FRIENDS ARE ALWAYS
WELLCOME!

It pays to take a walk about this city and its surroundings to see something of what history has written in it, and what is still there. Each epoch has left its stamp here, many traces worth rediscovering.
The historical monuments of Kaptol and Upper Town harbour the oldest story of the city, the mediaeval nuclei, which, in terms of number and value, are hard to find in Europe.
The Lower Town bears all the traits pertaining to a modern city. Full as it is of the hustle and bustle of our age, it is capable of satisfying the most varying interests imaginable.
The new Zagreb, a new fascinating chapter of this ancient and never-aging city.
Have a stroll in the streets, have a look at galleries and museums, visit the local exhibitions and shops, repose in the agreeable settings of Zagreb restaurants, have rest and fun in the delightful Zagreb outskirts.
Discover the written and the unwritten.

ZAGREB MUST BE ENJOYED AT A LEISURELY PACE. THE WINDING ALLEYS, AS STEEP AND NARROW AS THEY WERE AT THE TIME WHEN THEY WERE WALKED BY BISHOPS AND PRIESTS, NOBLEMEN AND NOBLEWOMEN, OR BY GUILD MASTERS, SUCH AS COBBLERS, TAILORS, GINGERBREAD-MAKERS, SERVANTS AND APPRENTICES, ALWAYS IN A HURRY BETWEEN THEIR WORKSHOPS AND MARKET-PLACES. THE UPPER TOWN STAIRWAYS WERE CLIMBED BY GOVERNORS, JUDGES, BY THE ILLUSTRIOUS, GRACIOUS, REVEREND'S, SCURRYING BIGOT WOMEN, STRUTTING SOLDIERS, FERMENTING PLEB.

THERE ARE PALACES AND HUTS TOO, EACH OF THEM TELLING A STORY OF ITS OWN.

A STORY OF TIMES BYGONE WHEN PEOPLE LIVED, LOVED, HATED, BUILT, DESTROYED, PRAYED AND CURSED.

THOUSANDS OF STORIES SWARMING FROM PAPERS YELLOWED BY AGE, FROM WEATHERBEATEN STONE-BLOCKS, DRIED-UP WELLS AND FOUNTAINS, FROM UNDER THE GAS-LANTERNS. A HOST OF MYSTERIES COMING FROM THE CLOD FACES OF ALTAR SAINTS, FROM THE SILENT PORTRAITS IN CURIAS AND TOWERS, INNS AND ATTICS.

AND ABOVE ALL, THE SUN SHINING OVER THE OLD ROOFS.

As shown by the oldest archaeological findings (Ščitarjevo), the area was inhabited in the Roman times.
According to a charter of 1094, a diocese was founded here by the Hungarian King Ladislaus. The first reference of Zagreb was made in a document from 1134.
In the 13th century Zagreb was ravished by Tartars and its cathedral had to be rebuilt after their withdrawal. North of it a new settlement, Opatovina, began to grow, followed in the 14th century by Kaptolska Ves, a commoner's settlement.
The Croatian-Hungarian King Bela IV allowed the inhabitants of the devastated settlement to build a town on the Gradec hill, opposite to Kaptol.

The King's charter of 1242, called the »Golden Bula«, bestowed considerable privileges upon them, whereby Gradec became one of the »royal free cities«.
Gradually, the inhabitants put up towers and ramparts round their Gradec, of which the Lotrščak Tower is still there in the southern wall whence a cannon shot is fired every day announcing midday. Still alive is also the tower attached to the Stone Gates (Kamenita vrata) in the east.
Kaptol, too, deemed it necessary to put up fortifications, and its preserved Priest's Tower (Popov toranj) is now bearing witness to those restless times.
The trading Gradec and the ecclesiastical Kaptol used to be long-standing enemies. Centuries went by and this enmity subsided until, finally, Gradec and Kaptol become one — Zagreb, the heart of Northern Croatia since the 16th century and, since 1850, the capital of the whole Croatia, its economic, cultural and political centre.
History and legends are preserved in the still alive Upper Town chambers. Everyday life is streaming through the old abodes. Throughout the year the Upper Town is idyllic for wandering, attractive for making discoveries, ready to provide a lot of entertainment; Flower Show, art exhibitions, concerts, open-air theater, along with a great many nice and cosy places where one can rest, have some refreshments, find a souvenir.

1. St. Mark's Church
2. The Sumptuous Folklore
3. The Stone Gates (Kamenita Vrata)
4. A Gallery in the Upper Town
5. The Lotrščak Tower
6. An Old Well in the Demetrova Street
7. Kaptol with the Cathedral
8. The King Tomislav Square — Arts Pavilion

9. The Flower Square
10. The Croatian National Theatre (Interior)
11. The Croatian National Theatre and the Fountain of Life
12. Suspension Railway linking the Upper and Lower Towns
13. The Republic's Square
14. The Yugoslav Academy of Science and Arts
15. The Croatian Peoples Revolution Museum
16. The Rectory of the Zagreb University

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This is a continuation of the Zagreb story, as the Upper Town nucleus became too narrow for new developments.

The economic and cultural boom of the city began in the 19th century. The railway link to the rest of the world was established in 1862. At that time already, a number of expanding industries paved the way to the future vigorous growth. The gas and water supply systems followed suit. The horse-driven streatcar was introduced in 1891, the electrical tram in 1910 . . .

The first grammar-school began to work in 1607, the first printing house in 1664, the first academy in 1699.

In the early 19th century, the time of flourishing arts, a number of cultural institutions came into being, ones that have played a significant role in the history of Zagreb, the Croatian people and the Slavic south in general.

Just to mention the Croatian Institute of Music (1827), »Matica Ilirska« (1842), a centre of the Illyrian National Movement, the Croatian National Theatre (1860), University (1874) with many colleges, the Yugoslav Academy of Science and Arts (1886).

The centre-point of Zagreb today is the Republic Square, whence, by car or on foot, guided by your personal preferences, you can start exploring this city of many faces.

12

First on schedule may be the Marshall Tito Square, one of the most attractive Zagreb squares accommodating the stately building of the Croatian National Theatre surrounded by sprightly flower beds, adorned by the nearby »Fountain of Life«, a work of the Croatian sculptor of world renown, Ivan Meštrović. Opposite to the theatre is the rectory of the oldest university in this part of Europe . . .

Or you may wander off to the »Flower Square«, always replete with colours and odours of fresh flowers.

One more square is a must for every Zagreb visitor: the Fascist Victims Square. The Museum of Croatian People's Revolution contains material for seeing, reading, studying. Many of its exhibits are only a part of the great poem of the revolution and struggle for freedom: the precious words recorded or poetically composed by those condemned to death, shot by firing squads, fallen in the National Liberation Struggle.

Any direction you may take will lead you into the Lower Town areas overflowing with life and dynamics, offering a variety of experiences.

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THIS IS A CITY OF POETS, PAINTERS AND SCULPTORS.
A CITY OF MUSICIANS.
A CITY WHERE EVERYBODY EXPRESSES ITS LOVE FOR IT IN HIS OWN WAY:

BY WORDS, BY CHISEL, BY PAINTBRUSH OR BY SOUND.

A CITY WHICH IS AN ETERNAL INSPIRATION
TO POETS AND PAINTERS,
IN WHICH EVERYBODY IS A POET IN HIS OWN WAY.

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SVJETSKI FESTIVAL ANIMIRANIH FILMOVA • ZAGREB •

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Zagreb is a city with a long musical tradition and with many creative and reproductive musicians. Just to mention the Zagreb Philharmonic Orchestra and the Zagreb Soloists, the artists of supreme musical standards. The repertories of 10-odd Zagreb theatres include outstanding productions of operas, operettas, ballets . . . The »LADO« Folklore Group and other ensembles perform the original music and dances of all Yugoslav peoples and ethnic groups. Artists from all over the world make their guest tours in Zagreb. Of the most prominent and internationally known art shows let us mention but few: The Biennale of Modern Music, the International Folklore Festival the Animated Cartoon Festival . . . The choice is wide: the »Vatroslav Lisinski« Concert Hall, the Croatian Music Institute, the organ concerts in the Zagreb Cathedral, open-air concerts . . . Outside Zagreb, too, a lot of original folklore shows, carnevals and traditional popular customs are taking place throughout the year.

Interests vary from person to person. Exhibits and rarities of world value can be seen in numerous museum collections, such as the History Museum of Croatia, the Museum of City of Zagreb, the Museum of Arts and Crafts, the Ethnographic Museum, the Croatian Zoology Museum, the Hunter's Museum . . .

Exhibits in the Archaeology Museum include a flaxbandaged Egyptian mummy with the longest Etruscan script in the world, and those of the Museum of Geology and Paleonthology the fossil remains of Neanderthal with about 300 artifacts from the middle Palaeolithic Age. Both adults and children may find it quite exciting to walk through the underground mine tunnels of the Technical Museum . . .

Those who like plastic arts will be steered to the Meštrović Atelier, the Strossmayer Gallery, where old masters are displayed, or the Modern Gallery and other places including those where private collections are put on show.

The cradle and today's centre of the Primitive Artists is slightly off the immediate Zagreb area (in Hlebine), but some of their works can be found in the Gallery of Primitive Art in the Upper Town.

17. Ivan Kožarić: A Monument of A. G. Matoš, the poet of Zagreb
18. Ivan Meštrović: »The History of Croats«
19. The »Vatroslav Lisinski« Concert Hall
20. The Zagreb Soloists
21. A Detail of the Meštrović Gallery
22. The Archaeological Museum — the Egyptology Department
23. Archaeological Findings from the Roman Period — Štitarjevo
24. An Old Wine Press — a Museum Exhibit
25. A Work by Ivan Lacković Croata, a Croatian primitive Artist
26. A Detail of the Strossmayer Gallery of Old Masters

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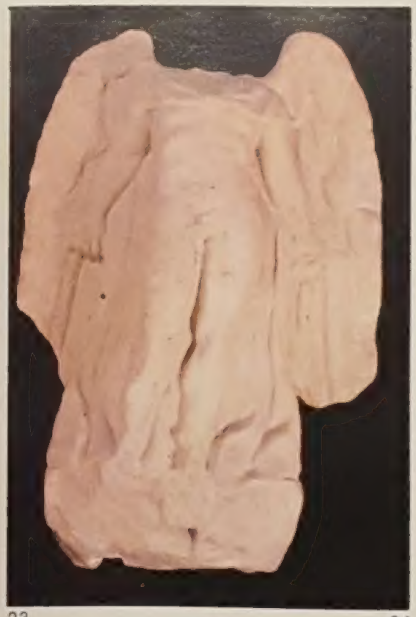

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IN CONTRAST TO THE PEACE AND QUIET OF THE UPPER TOWN STREETS, THE LOWER TOWN IS TEEMING WITH LIFE. THE ILICA STREET, THE CITY ARTERY, WITH ITS TRIBUTARIES LEFT AND RIGHT. THE COMPELLING EYES OF ITS SHOP-WINDOWS MAKE ONE SLOW DOWN THE STEPS.

PAUSING, APPROACHING, PASSING BY, ENTERING, DISCOVERING . . . MEETING AND FALLING FOR. AND MORE THAN THAT. NEVER FORGETTING.

INTER-CONTINENTAL ZAGREB

30

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The Lower Town is interesting and attractive day and night. Numerous shops, hotels, restaurants, offices, agencies, cinemas, schools . . . lend the city its already proverbial vivacity. A simple non-committal walk through the streets will suffice to tie the eyes on the fronts of the Art Nouveau and Neo-Classic buildings designed by prominent architects.

The Lower Town is synonymous with numerous parks, flower gardens, fountains . . . While discovering Zagreb, you may need a rest or a repose, which you will find in many of its restaurants.

These are interiors which provide both relaxation and entertainment. Gourmets will be surprised at the versatility of the local cuisine. The choice of dishes and drinks is virtually limitless and table spreads display unique specialities. Dishes enyojed with gusto, talked about and remembered.

Zagreb is a congressional city as well.

Many national and international congresses, conferences and other events taking place in Zagreb are one of its special features.

27. Culinary Specialties
28. »Christening of Wine« — a folk custom
29. The Intercontinental Hotel, Zagreb
30. Enjoy you meal!
31. For Connoisseurs of the local atmosphere
32. An international get-together
33. The City Café — a favourite meeting place
34. The Palace Hotel

True, one cannot see everything. To round off the portrait of this city a thing or two should be added. Zagreb is a large centre of industry, crafts and trade. In terms of its industrial output it is second to none in Yugoslavia and among leading cities in the South-Eastern Europe. The products of the Zagreb industry are much sought after on major world markets. **Each year during the Zagreb International Trade Fair, one of the biggest of its kind in the world, being held in spring and autumn, Zagreb is acting as a host to leading domestic and foreign companies exhibiting their products.** Numerous shops and department stores are attractive to visitors in search of consumer goods or hand-made products of original design.

Zagreb is a fashion centre, too. Its boutiques and small workshops display various textile and other articles created by fashion designers and imaginative craftsmen.

The Zagreb market place, especially the central compound of Dolac, are able to make an impression with their rich assortment of choice goods. Many a visitor will be pleasantly surprised at variety and assortment of goods, walking among all those fresh-food desks, flower stands, souvenir and local artistry stalls, handiwork showcases.

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35 The Dolac Market Place
36 A rich choice
37. Specialties
38 Suit yourself!
39 The art of Zagreb artisans
40 Cheers!
41 The Zagreb International Fair
42 Works by domestic crystal grinders
43 Within the Zagreb International Fair

CITIES BRANCH OUT LIKE TREES
GROW BIGGER, TALLER, BRIGHTER
A COMMON HEART REMAINS SOMEWHERE IN THE
MIDDLE, WITH SAP RISING TO EVERY NEWLY
BUILT HOME
THE LOWER TOWN HAS LEANED AGAINST THE SAVA
RIVER
THE NEW ZAGREB'S SKYSCRAPERS DROOPING OVER
THE OTHER RIVER BANK
BOTH FIRMLY UNITED BY THE ARMS OF THE BRIDGES
NEW LIFE IS STREAMING THROUGH BROAD AVENUES
NEW INHABITANTS SETTLED IN HOMES HIGH
UP IN THE SKY
BIRDS NESTLED IN TREE TOPS
HANDSOME AND HARMONIOUS, YOUNG AND SAPPY
TURNED TO NEW VISTAS, THE NEW ZAGREB IS
SHINING AT NIGHT WITH THOUSANDS OF ITS
WINDOW LIGHTS, BLENDING WITH THOSE OF THE
UPPER TOWN INTO ONE JOINT SHINING STORY
OF THE BEAUTEOUS ZAGREB NIGHT

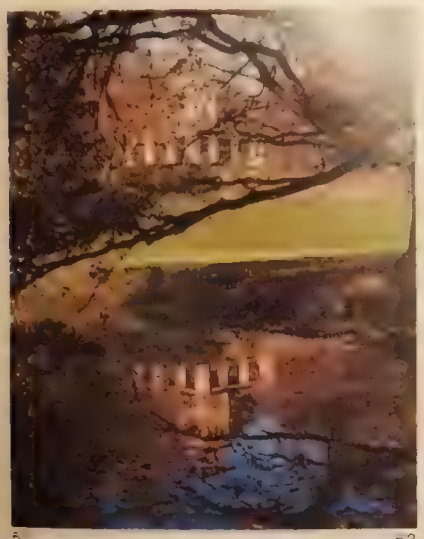
44. The new part of the city
45. »The Zagrebčanka« Commercial Building
46. The heart of the city
47. The New Zagreb at night

ZLATNA PRUGA ZAGREBA

Zagreb, the city of dynamics, youth and sports: a pleiad of its sportsmen, girls and boys playing basketball, skittles, soccer, waterball, tennis, table tennis, taking a chance at athletics, skating, boxing, gymnastics. Winning rewards on many international and Olympic contests.

There are ample opportunities and facilities for recreative and competitive sports activities. Some of them, notably the »Dinamo« stadium at the Maksimir Park and the »Zagreb« sports hall can accommodate major national and international sports contests.

A splendid recreation ground is provided by the biggest city park, Maksimir, with its ancient oak and beech trees, or any other Zagreb park along with the woods of Medvednica (Sljeme, 1035 m), not to mention the facilities of the picturesque Zagreb suburbs and outskirts.



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48. The »Dinamo« Stadium
49. The Yugoslav soccer cradle
50. The champs in action
51. The Sljeme Mt. in winter
52. The Maksimir Park
53. Competition
54. The »Golden Pirouette« — an international competition
55. For those who like riding
56. A rich tradition
57. The Maksimir Zoo

56

WITH GRIT AND SPORTS SPIRIT,
WITH FRIENDLY FEELINGS,
HERE AND ROUND THE WORLD,
THE YOUTH OF ZAGREB IS GIVING ITS
UTMOST TO SPREAD THE GLORY
OF SPORTS, ALWAYS PROUD OF ITS
CITY COLOURS

THERE IS A VILLAGE IN THE REGION OF ZAGORJE THAT CANNOT BE BYPASSED BY ANY INQUISITIVE VISITOR. BY FOLLOWING THE SIGNPOSTS OF KUMROVEC ONE REACHES THE NATIVE HOUSE OF THE GREATEST SON OF THE CROATIAN AND ALL YUGOSLAV PEOPLES AND ETHNIC GROUPS — JOSIP BROZ TITO. IT IS THIS INSURGENT REGION THAT GAVE BIRTH TO THIS GIANT OF A MAN, THE CREATOR OF NEW YUGOSLAVIA, THE CITIZEN OF THE WORLD, THE SYMBOL OF PEACE POLICY — TITO, TO WHOM THE MANKIND IS INDEBTED

62

The citizens of Zagreb and its outlaying areas have always been freedom lovers — often under the pressure of occupation, but never enslaved. After the centuries of rebellions and unrests, they have finally succeeded in securing their freedom. This is where serfs were rising against their feudal lords, where patriots were stirring up the spirit of national identity, where workers were striking against the unscrupulous capitalist exploitation and for human dignity. All this and, above all, the revolutionary spirit and the decisive resistance to fascism shown during the National Liberation Struggle in the SWW, have brought Zagreb a high distinction — ZAGREB HAS BEEN PROCLAIMED A HERO — CITY!

The Zagreb area is full of the monuments of the recent past. Specially marked are numerous places where patriots held their clandestine meetings important for the future of the working class of this country. Just to mention the VIII Conference of the Zagreb Communist Party Organization on Pantovčak (1928), the Anindol Monument Park in Samobor, where the Communist Party of Croatia was founded (1937), the building where the V Regional Conference of the Yugoslav Communist Party was held (1940) in the Zagreb Dubrava, or the torture and execution places, such as Dotrščina and Rakov potok, where patriots were being murdered by aggressors and quislings.

58. The native house of Josip Broz Tito in Kumrovec

59. The native house of Josip Broz Tito — interior

60. Kumrovec — The Memorial Home of the Yugoslav national Liberation fighters and youth

61. The Memorial site of the Matija Gubec Peasant Uprising

62. The scenic surrounding

63. The Zagreb outskirts
64. Trakošćan
65. The Belec baroque Church
66. One of numerous thermae in the vicinity of Zagreb
67. Veliki Tabor
68. A tourist resort near Zagreb
69. Harvest
70. Anticipated pleasures
71. The Plitvice Lakes
72. Getting closer to Zagreb

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The outskirts of Zagreb — scenic landscapes competing in beauty and charm. The idyllic Hrvatsko Zagorje, Prigorje and Moslovačko gorje hillsides, where vineyards, pastures, orchards and meadows succeed one another in an endless line. The mountain chains of Samobor and Žumberak, high but not too high, as if made for mountaineering and making friends at log-houses, where there are always cheerful parties going on. Or the Sljeme, the top of Medvednica, towering above Zagreb and providing a magnificent view of the sprawling city and its outlying reaches. Rivers and rivulets for anglers, grounds for hunters . . . In a word, each can find something to his own liking.

Any direction you may take will lead you to places of abundant beauties and historical values. The way may bring you to old townships, curias, castles, idyllic villages or tourist resorts such as Šmidhen and Prepuštovec.

An outstanding feature of the Zagreb vicinity is the number and quality of thermal springs (Stubica, Krapina, Tuhelj, etc.).

After having a bath in one of their pools or a walk in the surrounding countryside, you may like to see the Krapina cave, the prehistoric abode of the diluvial caveman. Or, in Stubica, the monument area of the great peasant' uprising in 1573. A southbound ride from Zagreb through lowlands and waving hillsides will bring you to the National Park of Plitvice Lakes: a phenomenon of nature unique in the world,

a cluster of 16 lakes connected by cascades and waterfalls. An unequaled beauty that must not be missed. Finally, from more possible directions after two hours of highly eventful and agreeable ride, you will reach the Adriatic See.

Hotel — Motel
Camping
The Railway Station
The Bus Station
The Air Terminal
The Zagreb Airport
Suspension Railway (Sljeme Mt. 1035 m)
The Post Office
Camping facilities
The Chemists' (round the clock service)
Touring Service (phone 987)
First Aid and Surgery (phone 94)
The »Vatroslav Lisinski« Concert and Congress Hall
The Sports Palace
The Zagreb International Fair
TAXI Radio-Taxi (phone: 664-444, 682-211)

THROUGH THIS CITY AND ITS SCENIC SPLENDOURS ONE WALKS AND DRIVES AT A SLOW PACE

YOU ARE BEST ADVISED TO EXPLORE ON FOOT, HALTING EVERY NOW AND THEN. THAT IS HOW YOU ABSORB THE CHARMS OF LANDSCAPE AND COME TO SENSE OTHER HUMAN BEINGS

THAT IS WHERE YOU ENTER THE HEART OF THE MATTER AND REMAIN ATTACHED AND FAITHFUL EVER AFTER

TURISTIČKI SAVEZ ZAGREBA, Kaptol 5 ● Croatia ZAGREB.
TK »Gorenjski tisk«, Kranj

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